

DECAL PLACEMENT GUIDE

SONSRAY - Best Practices



**Take every opportunity
to promote Sonsray
and the brands we
offer.**

Advertising the Sonsray Machinery brand name is an ongoing and vital process especially when it comes to promoting our products and services. One of the most effective identifiers is the decals we adhere to our equipment. The Sonsray logo and phone number should always be displayed in a manner that is easy to spot for existing customers as well as potential future customers. Strategic placement of the decals shown in this guide are the company standards for all Sonsray Machinery stores. Also included are the guidelines for informational decals such as "Check fluids daily". Because we are the CASE dealership for the west coast, our professionalism should show in all aspects of our business including something as small as "decals". Please make sure that your departments help maintain these standards.



CONTENTS



Construction

	Page	Decal Size
Construction Decals	4	
Skip Loaders / Backhoes	5	<i>Medium (9" wide)</i>
Skid Steer/Compact Track Loaders	6	<i>Large (12" wide)</i>
Wheel Loaders	7	<i>Small (7.25" wide)</i>
Drum Rollers Compaction	8	<i>Medium (9" wide)</i>
Dozers	9	<i>Small (7.25" wide)</i>
Compact Dozer Loaders	10	<i>Large (12" wide)</i>
Motor Graders	11	<i>Large (12" wide)</i>
Excavators	12	<i>Small (7.25" wide)</i>
Mini Excavators	13	<i>Large (12" wide)</i>
Forklifts	14	<i>Large (12" wide)</i>

Agriculture

	Page	Decal Size
Agriculture Decals	15	
Tractors	16	<i>Large (12" wide)</i>
Harvesters	17	<i>Medium (9" wide)</i>
Loaders	18	<i>Small (7.25" wide)</i>
Tillage	19	<i>Large (12" wide)</i>
Planting & Seeding	20	<i>Large (12" wide)</i>
Application Equipment	21	<i>Medium (9" wide)</i>
Bailers	22	<i>Medium (9" wide)</i>
Mowers & Conditioner	23	<i>Large (12" wide)</i>
Windrowers	24	<i>Small (7.25" wide)</i>
Wheel Rakes	25	<i>Small (7.25" wide)</i>

CONTENTS



Rentals

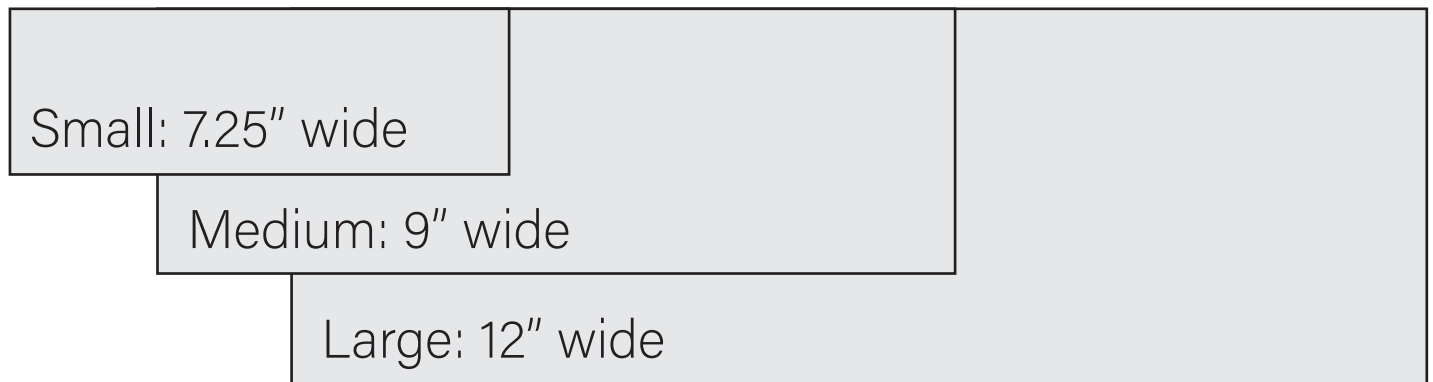
	Page	Decal Size
Rental decals	26	
Backhoes	28-29	<i>Medium (9" wide)</i>
Skid steer & Comp. Track Loaders	30	<i>Large (12" wide)</i>
Wheel loaders	31	<i>Small (7.25" wide)</i>
Excavators	32-33	<i>Medium (9" wide)</i>
Mini Excavators	34	<i>Small (7.25" wide)</i>
Dozers	35	<i>Large (12" wide)</i>
Vertical Forklifts	36-37	<i>Large (12" wide)</i>
Double Drum Rollers	38-39	<i>Small (7.25" wide)</i>
Walk behind roller	40	<i>Large (12" wide)</i>
Generators	41	<i>Small (7.25" wide)</i>
Light Towers	42	<i>Large (12" wide)</i>
Compressors	43-44	<i>Large (12" wide)</i>
Scissor lifts	45	<i>Small (7.25" wide)</i>
Telehandlers	46	<i>Large (12" wide)</i>
Boom Lift	47	<i>Small (7.25" wide)</i>
Dump Trucks	48	<i>Extra Large (24" wide)</i>
Water Trucks	49	<i>Extra Large (24" wide)</i>
Water Wagon	50	<i>Large (12" wide)</i>
Trench Roller	51	<i>Large (12" wide)</i>

Standard decals for all new and used machines.



Always ensure the surface is clean and dry before adhering decals.

Standard Sizes



Additional sizes available upon request.

Optional Additional Decals



PPP - Purchase Protection Plan



PDI - Physical Damage Insurance



Extended Warranty

SKIP LOADERS/BACKHOES

CONSTRUCTION - New and Used



Large (12" wide)



SONSRAY

Both Sides

SKID STEERS & TRACK LOADERS

CONSTRUCTION - New and Used



Both Sides



SONSRAY

Medium (9" wide)



WHEEL LOADERS

CONSTRUCTION - New and Used

Mfg.



Large (12" wide)



SONSRAY

Both Sides



DRUM ROLLERS

CONSTRUCTION - New and Used



Small (7.25" wide)



Both Sides

DOZERS

CONSTRUCTION - New and Used

Mfg.



Both Sides



Medium (9" wide)

COMPACT DOZER LOADER

CONSTRUCTION - New and Used



Small (7.25" wide)



SONSRAY

Both Sides

MOTOR GRADERS

CONSTRUCTION - New and Used

Mfg.



Large (12" wide)



SONSRAY

Both Sides

EXCAVATORS

CONSTRUCTION - New and Used

Large (12" wide)



SONSRAY

Both Sides



MINI EXCAVATORS

CONSTRUCTION - New and Used

Mfg.



Both Sides



SONSRAY

Small (7.25" wide)

FORKLIFTS

CONSTRUCTION - New and Used

Mfg.



Large (12" wide)



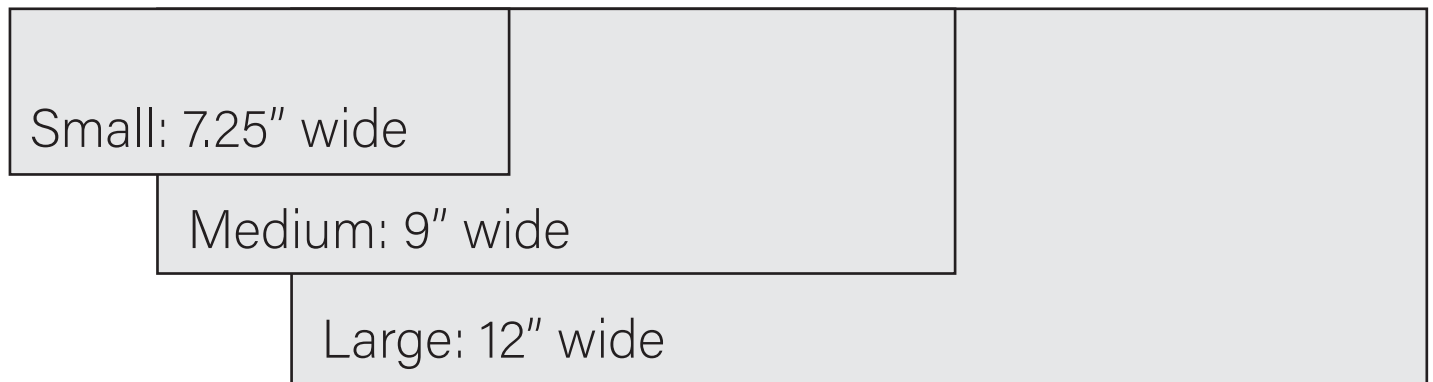
Both Sides

Standard decals for all new and used machines.



Always ensure the surface is clean and dry before adhering decals.

Standard Sizes



Additional sizes available upon request.

Optional Additional Decals



PPP - Purchase Protection Plan



PDI - Physical Damage Insurance



Extended Warranty

TRACTORS

AGRICULTURE - New and Used

Medium (9" wide)



SONSRAY

Both Sides

Both Sides

Both Sides



Medium (9" wide)



SONSRAY

Both Sides

Both Sides

Both Sides



HARVESTERS

AGRICULTURE - New and Used

Large (12" wide)



LOADERS

AGRICULTURE - New and Used

Medium (9" wide)



Both Sides



Medium (9" wide)



Both Sides



TILLAGE

AGRICULTURE - New and Used

Small (7.25" wide)



Both Sides



Small (7.25" wide)



Both Sides



PLANTING & SEEDING

AGRICULTURE - New and Used

Large (12" wide)



SONSRAY

Both Sides



Large (12" wide)



SONSRAY

Both Sides



APPLICATION EQUIPMENT

AGRICULTURE - New and Used

Large (12" wide)



SONSRAY

Both Sides



Large (12" wide)



SONSRAY

Both Sides



BAILERS

AGRICULTURE - New and Used

Medium (9" wide)



SONSRAY



MOWERS & CONDITIONERS

AGRICULTURE - New and Used

Medium (9" wide)



WINDROWER

AGRICULTURE - New and Used

Large (12" wide)



SONSRAY

Both Sides



WHEEL RAKES

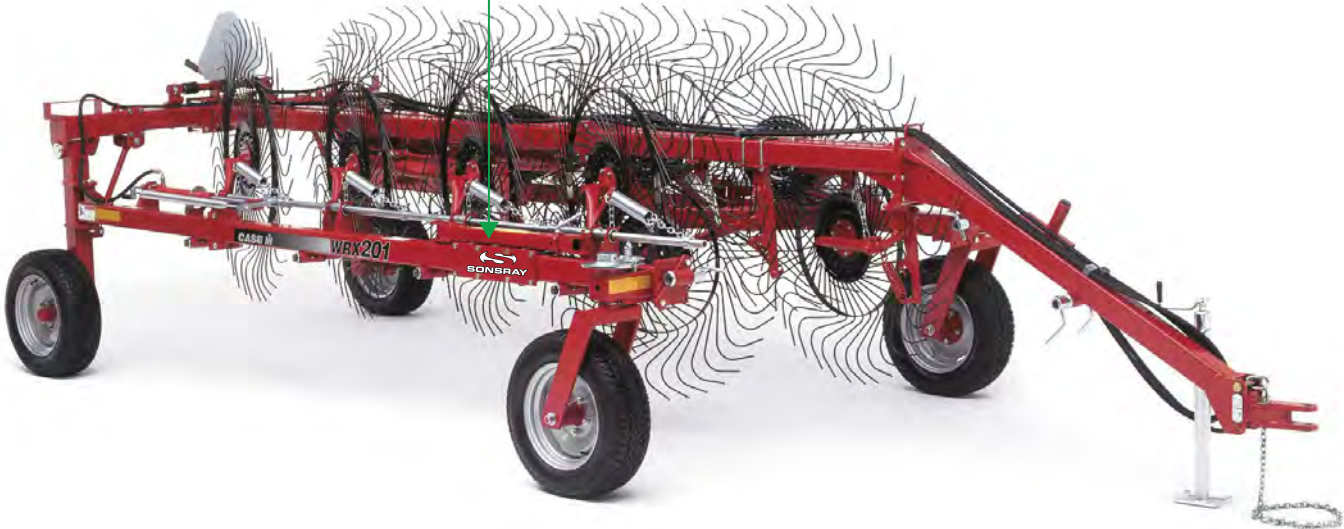
AGRICULTURE - New and Used



Small (7.25" wide)



Both Sides



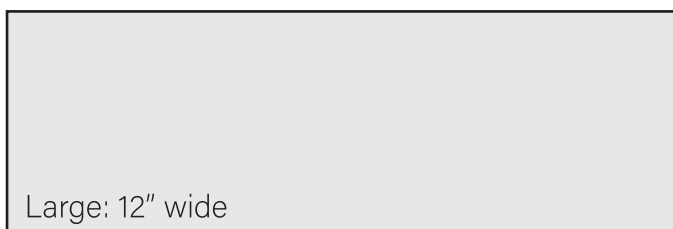
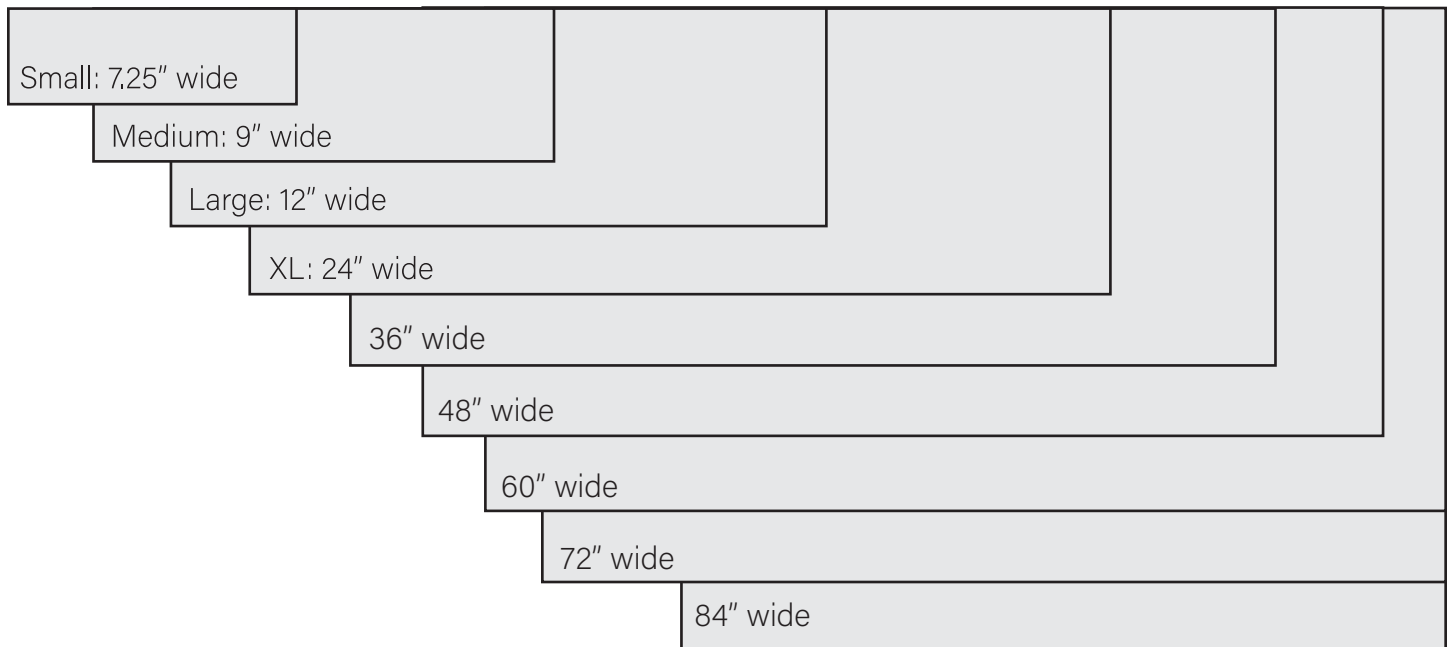
Standard decals for all construction rental equipment



Always ensure the surface is clean and dry before adhering decals.



Standard Sizes



Additional sizes available upon request.

Additional Rental Decals



Always ensure the surface is clean and dry before adhering decals.

CARB Regulation, title 13 Sec 2449(d)(3), requires operators of off-road (self propelled) vehicles 25HP and up not designated on-road to limit idling to no more than five (5) consecutive minutes.

(844)-SONSRAY

ATTENTION

The physical condition of this unit was **INSPECTED and RECORDED** just prior to your acceptance.

Customer will be liable for all damages and repairs beyond normal wear and tear.

ANY QUESTIONS CALL (844)-SONSRAY

CHECK FLUIDS DAILY!

Thank you for renting from SONSRAY RENTALS. You are required to return this equipment in the same condition as when received, properly maintained and fueled, subject only to reasonable wear. Excessive wear resulting from adverse conditions or misapplication will not be considered normal wear. Any repair required due to abuse or operator negligence, including collision, over speeding, overturning, sandblasting, painting, concrete, lack of normal servicing or maintenance of necessary fluid levels shall be at your expense. If you experience problems with the equipment, please call immediately 866-332-8233.

SONSRAY RENTALS

This machine is for RENT only and is not for sale. If interested in purchasing a similar machine please call (844)-SONSRAY

EIN #

RU6L75

Sonsray Stock #

16105738

The EIN label must be white on a red background and be at least 3 inches (7.6 centimeters) in height and 1.5 inches (3.8 cm) in width. The EIN must be located in clear view on the outside of the equipment approximately five feet above the ground. If the equipment is not at least five feet tall, the EIN must be located as high above the ground as it may be placed on the equipment in a location where it remains visible. Each character of the EIN must remain legible for the entire life of the equipment.

IMPORTANT

Stock# and EIN# must be on both sides of the machine.

RENTAL BACKHOE - SKIP LOADER

Construction Equipment

Large (24" wide)

Extra Large (36" wide)



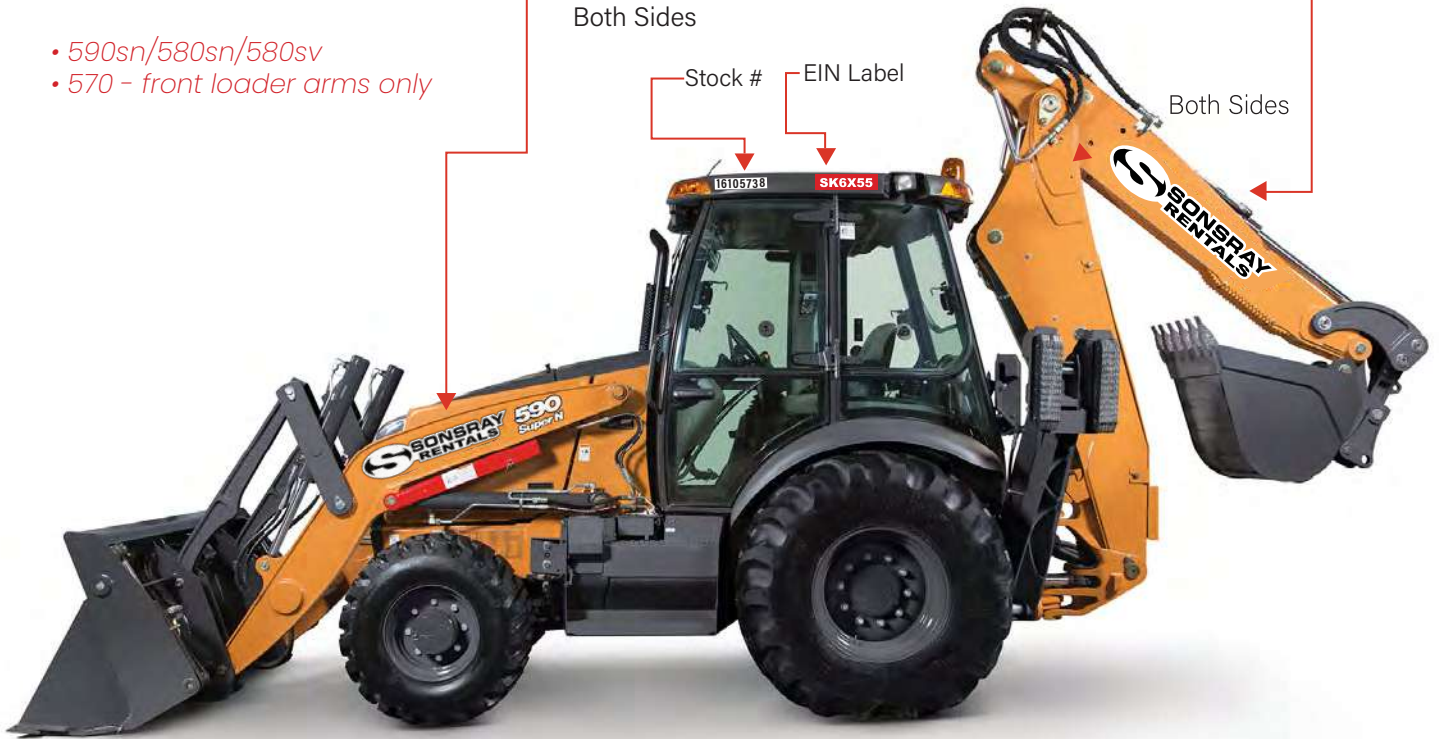
- 590sn/580sn/580sv
- 570 - front loader arms only

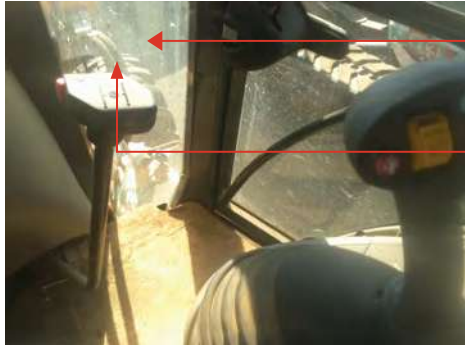
Both Sides

Stock #

EIN Label

Both Sides





Inside cab right side



CHECK FLUIDS DAILY!

Thank you for renting from SONSRAY RENTALS. You are required to return this equipment in the same condition as when received, properly maintained and fueled, subject only to reasonable wear. Excessive wear resulting from improper conditions or misapplication will not be considered normal wear. Any repair required due to abuse or misuse is the responsibility of the customer. Please contact SONSRAY RENTALS for more information. SONSRAY RENTALS is not responsible for any damage to or loss of the equipment or any other equipment. If you have any questions, please call SONSRAY RENTALS at (844) 224-6233.

SONSRAY RENTALS

ATTENTION

The physical condition of this unit was **INSPECTED** and **RECORDED** just prior to your acceptance.

Customer will be liable for all damages and repairs beyond normal wear and tear.

ANY QUESTIONS CALL (844)-SONSRAY

CARB Regulation, title 13 Sec 2449(d)(3), requires operators of off-road (self propelled) vehicles 25HP and up not designated on-road to limit idling to no more than five (5) consecutive minutes.

(844)-SONSRAY

This machine is for RENT only and is not for sale. If interested in purchasing a similar machine please call (844)-SONSRAY



RENTAL SKID STEER & CTL

Construction Equipment

Mfg.



Large (12" wide)



Both Sides

Tag#

EIN Labeling
(Equipment Identification Number)

SK6X55

Both Sides

Stock#



Extra Large (36" wide)

Both Sides



Inside -
left window



Inside -
Below left window



Inside -
Below right window

ATTENTION

The physical condition of this unit was **INSPECTED** and **RECORDED** just prior to your acceptance.

Customer will be liable for all damages and repairs beyond normal wear and tear.

ANY QUESTIONS CALL (844)-SONSRAY

CARB Regulation, title 13 Sec.2449(d)(3) requires operators of off-road (self propelled) vehicles 25HP and up not designed on-road to limit idling to no more than five (5) consecutive minutes.

(844)-SONSRAY

CHECK FLUIDS DAILY!

Thank you for renting from SONSRAY RENTALS. You are required to return this equipment in the same condition as when received, properly maintained and fueled, subject only to reasonable wear. Excessive wear resulting from improper conditions or misapplication will not be considered normal wear. Any repair required shall be issued to customer's equipment, including oil leaks, fuel spraying, overheating, backflowing, galling, corrosion, lack of normal servicing or maintenance of necessary equipment or lack of proper operation. If you experience problems with the equipment, please call immediately (844) 232-4223.

SONSRAY RENTALS

This machine is for RENT only and is not for sale. If interested in purchasing a similar machine please call (844)-SONSRAY

RENTAL WHEEL LOADERS

Construction Equipment

Extra Large (36" wide)



Large (12" wide) Both Sides



SK6X55

Both Sides

Stock#



Outside - behind ladder



Inside - Near left window



Behind Steering wheel

ATTENTION

The physical condition of this unit was **INSPECTED** and **RECORDED** just prior to your acceptance.

Customer will be liable for all damages and repairs beyond normal wear and tear.

ANY QUESTIONS CALL (844)-SONSRAY

CARB Regulation, title 13 Sec 2449(d)(3) requires operators of off-road (self propelled) vehicles 25HP and up not designed on-road to limit idling to no more than five (5) consecutive minutes.

(844)-SONSRAY

CHECK FLUIDS DAILY!

Think you're doing your maintenance? You are required to follow the engine and all other manufacturer's instructions for proper maintenance and fluid levels, subject only to reasonable wear. Excessive wear resulting from excessive idling, combustion or malfunctioning will not be considered normal wear. Only repair to return back to normal or exceed manufacturer's instructions, including oil leaks, drive splashing, overfilled, underfilled, contaminated, soft foot, excessive, lack of proper servicing or maintenance of components. Substandard will be at your expense. If you experience problems with the equipment, please call immediately (844) 332-8232

SONSRAY RENTALS

This machine is for RENT only and is not for sale. If interested in purchasing a similar machine please call (844)-SONSRAY

RENTAL EXCAVATORS

Construction Equipment

Mfg.



EIN Labeling
(Equipment Identification Number)

SK6X55

Large (12" wide) Both Sides



Both Sides



Both Sides

CX145 (48" wide)
CX210/CX245 (60" wide)
CX350/CX365 (72" wide)

Stock# Both Sides

Large (12" wide) Both Sides



Extra Large (48"/60"/72" wide)



The standard logo goes on the back of large excavator

* Use the largest decal that fits the machine.





Inside cab

ATTENTION

The physical condition of this unit was **INSPECTED** and **RECORDED** just prior to your acceptance.

Customer will be liable for all damages and repairs beyond normal wear and tear.

ANY QUESTIONS CALL (844)-SONSRAY

CARB Regulation, title 13 Sec.2449(d)(3) requires operators of off-road (self propelled) vehicles 2540# and up not designed on-road to limit idling to no more than five (5) consecutive minutes.

(844)-SONSRAY



Inside cab
Lower window

CHECK FLUIDS DAILY!

Thank you for renting from SONSRAY RENTALS. Machines required to return this equipment at the same or better condition as when received, properly maintained and loaded subject only to reasonable wear. Excessive wear resulting from excessive conditions of misapplication will not be considered normal wear. Daily usage to exceed that of normal or intended application, including constant, over speeding, overloading, harshworking, pulling, etc., may result in abnormal wear and tear. If you experience problems with the equipment, please call immediately 844-234-9234.

SONSRAY RENTALS

This machine is for RENT only and is not for sale. If interested in purchasing a similar machine please call (844)-SONSRAY

RENTAL MINI EXCAVATORS

Construction Equipment

Mfg.



EIN Labeling
(Equipment Identification Number)

SK6X55

Both Sides

Both Sides and Rear
Large (12" wide)



Note:
CX80 use (36" wide)

Extra Large (24" wide)
Both Sides

Stock# Both Sides



Outside as you
enter machine

CARB Regulation, title 13 Sec 2449(d)(3) requires operators of off-road (self propelled) vehicles 25HP and up not designed on-road to limit idling to no more than five (5) consecutive minutes.

(844)-SONSRAY

**This machine is for RENT only and is not for sale.
If interested in purchasing a similar machine please call
(844)-SONSRAY**

CHECK FLUIDS DAILY!

Thank you for renting from SONSRAY RENTALS. It is required to return the equipment in the same condition as when received, properly maintained and fueled, subject only to reasonable wear. Customers using equipment from adverse conditions or misapplication will not be considered normal wear. Any repair required due to adverse or customer negligence resulting in excess wear, bending, cracking, hardening, scoring, warping, rust, loss of material, or other damage to the machine is the responsibility of the customer. If you experience problems with the equipment, please call immediately 844-232-8232.

SONSRAY RENTALS

ATTENTION

The physical condition of this unit was **INSPECTED** and **RECORDED** just prior to your acceptance.

Customer will be liable for all damages and repairs beyond normal wear and tear.

ANY QUESTIONS CALL (844)-SONSRAY

RENTAL DOZERS

Construction Equipment

Large (12" wide) Both Sides



EIN Labeling
(Equipment Identification Number)

SK6X55

Both Sides

Extra Large (24" wide)

Stock#
Both Sides

ATTENTION

The physical condition of this unit was **INSPECTED** and **RECORDED** just prior to your acceptance.

Customer will be liable for all damages and repairs beyond normal wear and tear.

ANY QUESTIONS CALL (844)-SONSRAY



CHECK FLUIDS DAILY!

Thank you for renting from SONSRAY RENTALS. You are required to check the equipment in the same condition as when received, properly maintained and used, subject only to normal wear. Customer abuse resulting from operator negligence or misapplication will not be considered normal wear. Any repair required due to abuse or operator negligence, handling, loading, and unloading, overloading, parking, stalling, lack of normal servicing or maintenance of necessary hardware will be at your expense. If you experience problems with the equipment, please call (844) 238-4233.

SONSRAY RENTALS

Inside -
right window

This machine is for RENT only and is not for sale. If interested in purchasing a similar machine please call (844)-SONSRAY

CARB Regulation, title 13 Sec.24493(d)(3) requires operators of off-road (self propelled) vehicles 2540# and up not designed on-road to limit idling to no more than five (5) consecutive minutes.

(844)-SONSRAY



RENTAL VERTICAL FORKLIFTS

Construction Equipment

Mfg.



Extra Large (36" wide)



EIN Label

SK6X55

Both Sides

Stock#

16105738

SK6X55



LOAD CONTROL



Large (12" wide) Both Sides



RENTAL VERTICAL FORKLIFTS

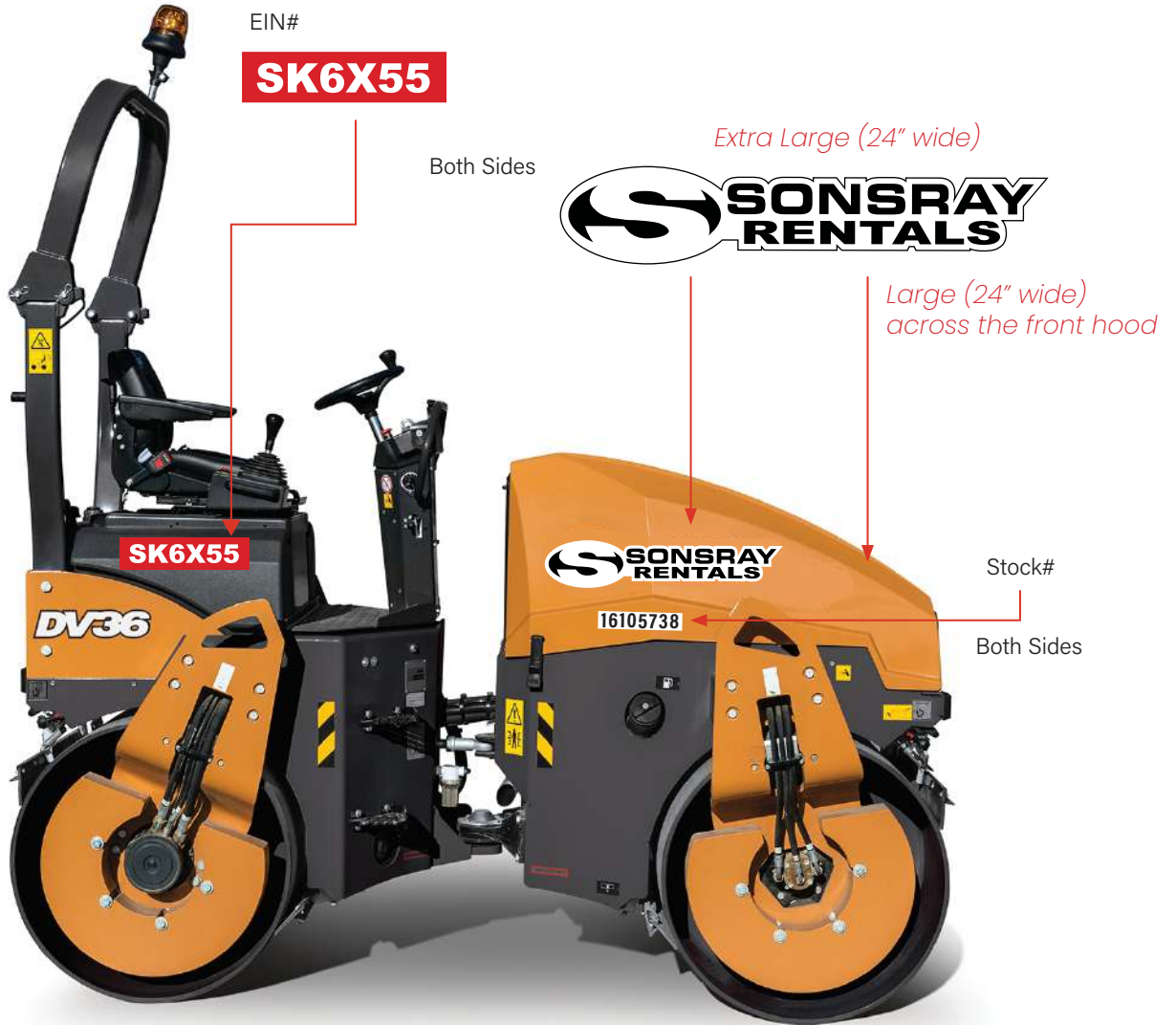
Construction Equipment

Mfg. | **DOOSAN**



RENTAL DOUBLE DRUM ROLLERS

Construction Equipment



RENTAL DOUBLE DRUM ROLLERS

Construction Equipment

Mfg.



Stock#
Both Sides

16105738

Large (24" wide) on
rear of machine



SK6X55

EIN#

SK6X55

Both Sides

Large (24" wide)



Large (12" wide)



RENTAL WALK-BEHIND ROLLER

Construction Equipment

Mfg.



Large (12" wide) Front/back



Stock#
Both Sides

16105738



SK6X55



Large (12" wide)
Both Sides



EIN#

SK6X55

Both Sides

RENTAL GENERATOR 25KW

Construction Equipment



Stock#
Both Sides

Large (12" wide) Both Sides

PERP Plate



RENTAL LIGHT TOWER

Construction Equipment



Stock#    

Large (12" wide) Both Sides



RENTAL COMPRESSOR

Construction Equipment

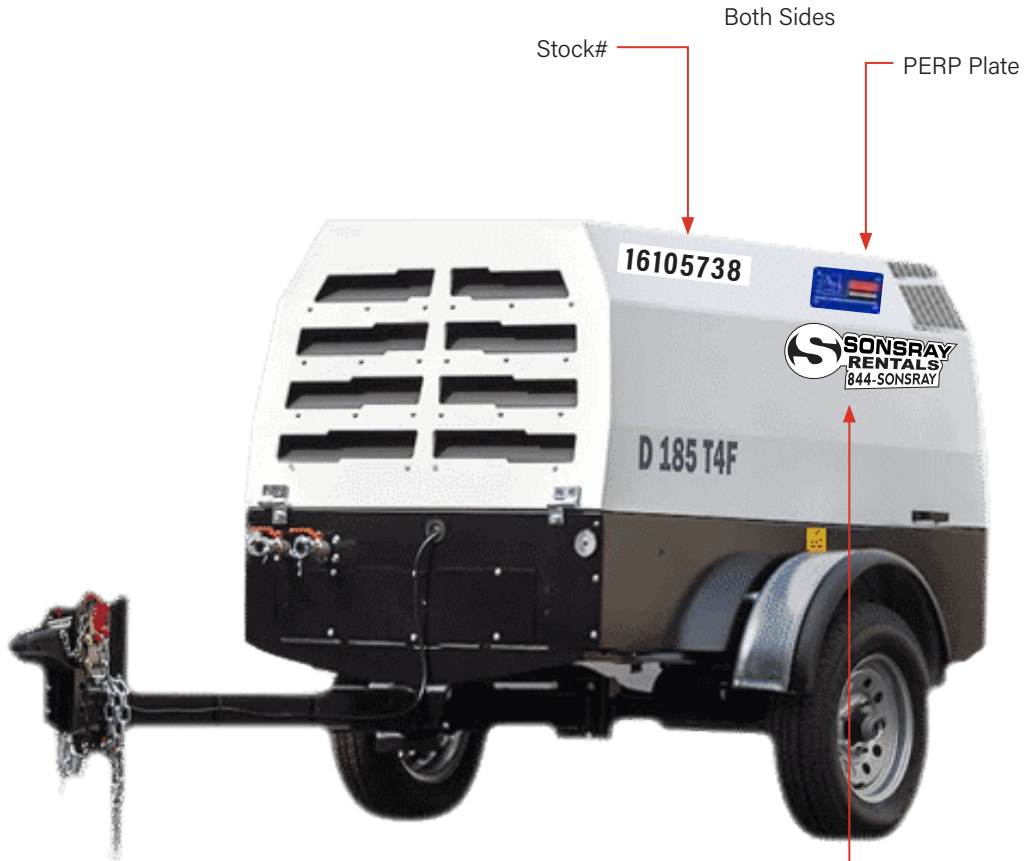
Mfg. | **DOOSAN**



RENTAL COMPRESSOR

Construction Equipment

Mfg. | **ROTAIR**



Large (12" wide) Both Sides



RENTAL SCISSOR LIFT

Construction Equipment

Extra Large (12" wide) Both Sides



Stock#

16195738

Both Sides

Large (12" wide)



Both Sides

RENTAL TELEHANDLERS

Construction Equipment



RENTAL BOOM LIFT

Construction Equipment



- 30 (24" wide)
- 45 (48" wide)
- 66 (72" wide)
- 86 (96" wide)



Stock#

16195738

Both Sides

16105738

Both Sides

SK6X55



- 30 (No decal)
- 45 (No decal)
- 66 (36" wide)
- 86 (48" wide)

RENTAL DUMP TRUCK

Construction Equipment

Mfg.



Both Sides

Stock# Both Sides

16195738


SONSRAY
RENTALS
844-SONSRAY



Mud Flaps



DOT# & CA#

USDOT 123456
CA 1234567

EIN# Both Sides

SK6X55

RENTAL WATER TRUCK

Construction Equipment

Mfg.



DOT# & CA#

USDOT 123456
CA 1234567

Extra Large (721 wide) Both Sides

Both Sides

SK6X55

Stock# Both Sides

16195738

Large (12" wide)

SONSRAY
RENTALS
844-SONSRAY



Both Sides

SONSRAY
RENTALS
844-SONSRAY

Mud Flaps

DOT# & CA# Both Sides

USDOT 123456
CA 1234567



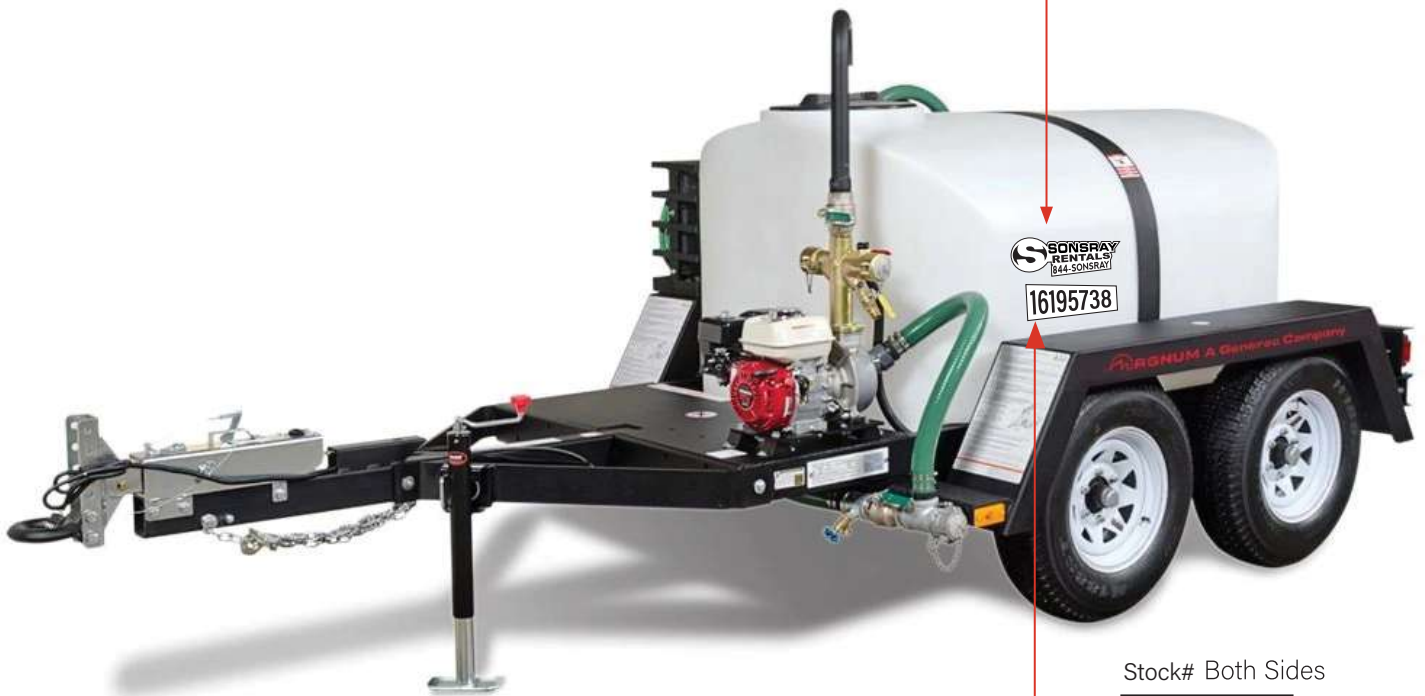
RENTAL WATER WAGON

Construction Equipment

Mfg.

Large (12" wide)

Both Sides



Stock# Both Sides

16195738

TRENCH ROLLER

Construction Equipment

Large (12" wide) Both Sides



Stock# Both Sides

16195738



SONSRAY

EQUIPMENT DECAL PLACEMENT GUIDE

