

DECAL PLACEMENT GUIDE

SONSRAY - Best Practices



**Take every opportunity
to promote Sonsray
and the brands we
offer.**

Advertising the Sonsray Machinery brand name is an ongoing and vital process especially when it comes to promoting our products and services. One of the most effective identifiers is the decals we adhere to our equipment. The Sonsray logo and phone number should always be displayed in a manner that is easy to spot for existing customers as well as potential future customers. Strategic placement of the decals shown in this guide are the company standards for all Sonsray Machinery stores. Also included are the guidelines for informational decals such as "Check fluids daily". Because we are the CASE dealership for the west coast, our professionalism should show in all aspects of our business including something as small as "decals". Please make sure that your departments help maintain these standards.



CONTENTS

Construction

	Page	Decal Size
Skip Loader / Bacakhoe	4	Large (12" wide)
Skid Steer/Track Loader	5	Medium (9" wide)
Wheel Loader	6	Large (12" wide)
Compaction	7	Small (7.25" wide)
Dozer	8	Medium (9" wide)
Compact Dozer Loader	9	Small (7.25" wide)
Motor Grader	10	Large (12" wide)
Excavators	11	Large (12" wide)
Mini Excavators	12	Small (7.25" wide)
Forklifts	12	Large (12" wide)

Agriculture

	Page	Decal Size
Tractors	15	Medium (9" wide)
Harvestors	16	Large (12" wide)
Loaders	17	Medium (9" wide)
Tillage	18	Small (7.25" wide)
Planting & Seeding	19	Large (12" wide)
Application Equipment	20	Large (12" wide)
Bailers	21	Medium (9" wide)
Mowers & Conditioner	22	Medium (9" wide)
Windrowers	23	Large (12" wide)
Wheel Rakes	24	Small (7.25" wide)

CONSTRUCTION

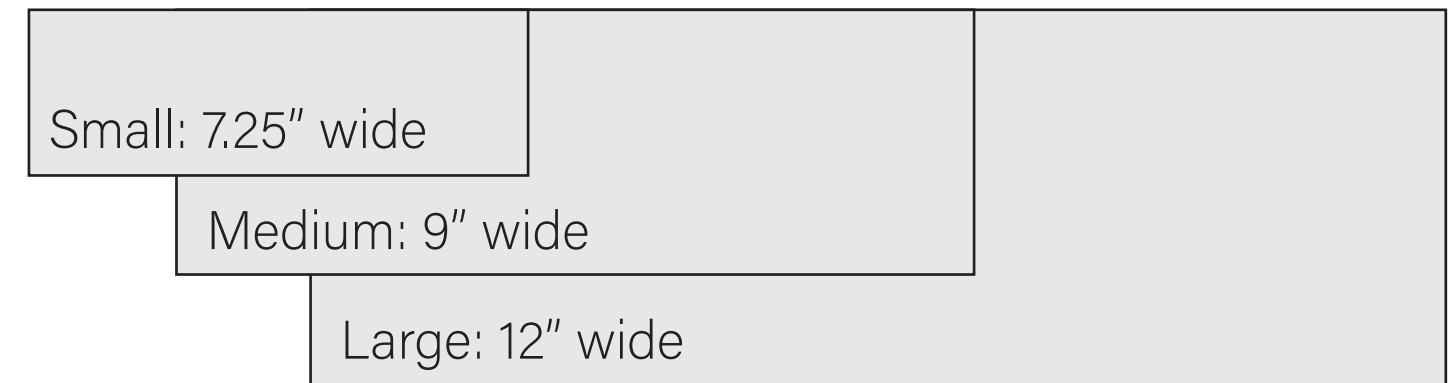
New and Used Equipment

Standard decals for all new and used machines.



Always ensure the surface is clean and dry before adhering decals.

Standard Sizes



Additional sizes available upon request.

Optional Additional Decals



PPP - Purchase Protection Plan



PDI - Physical Damage Insurance



Extended Warranty

SKIP LOADERS/BACKHOES

CONSTRUCTION - New and Used



Decal Size:
Large (12" wide)



SKID STEERS & TRACK LOADERS

CONSTRUCTION - New and Used



Decal Size:
Medium (9" wide)



Both Sides



WHEEL LOADERS

CONSTRUCTION - New and Used



Decal Size:
Large (12" wide)



DRUM ROLLERS

CONSTRUCTION - New and Used



Decal Size:
Small (7.25" wide)



DOZERS

CONSTRUCTION - New and Used



Decal Size:
Medium (9" wide)



Both Sides



COMPACT DOZER LOADER

CONSTRUCTION - New and Used



Decal Size:
Small (7.25" wide)



MOTOR GRADERS

CONSTRUCTION - New and Used



Decal Size:
Large (12" wide)



EXCAVATORS

CONSTRUCTION - New and Used



Decal Size:
Large (12" wide)



Both Sides



MINI EXCAVATORS

CONSTRUCTION - New and Used



Decal Size:
Small (7.25" wide)



FORKLIFTS

CONSTRUCTION - New and Used



Decal Size:
Large (12" wide)



Standard decals for all new and used machines.



Always ensure the surface is clean and dry before adhering decals.

Standard Sizes

Small: 7.25" wide		
	Medium: 9" wide	
		Large: 12" wide

Additional sizes available upon request.

Optional Additional Decals



PPP – Purchase Protection Plan



PDI – Physical Damage Insurance



Extended Warranty

Decal Size:
Medium (9" wide)



HARVESTORS

AGRICULTURE - New and Used



Decal Size:
Large (12" wide)



LOADERS

AGRICULTURE - New and Used



Decal Size:
Medium (9" wide)

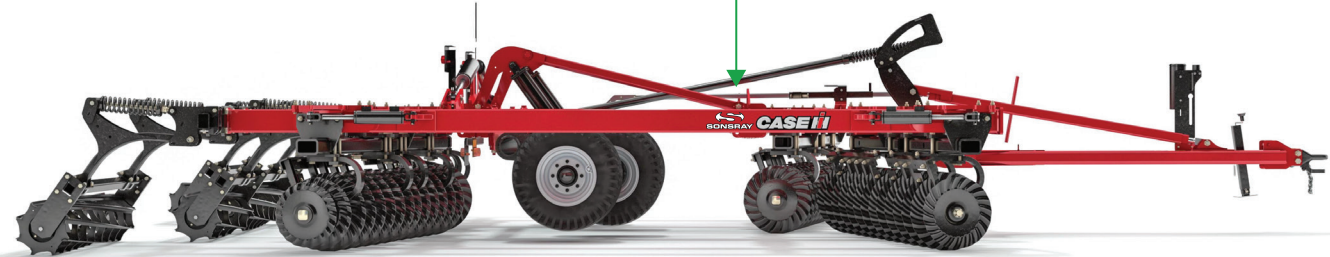


TILLAGE

AGRICULTURE - New and Used



Decal Size:
Small (7.25" wide)



PLANTING & SEEDING

AGRICULTURE - New and Used



Decal Size:
Large (12" wide)



APPLICATION EQUIPMENT

AGRICULTURE - New and Used



Decal Size:
Large (12" wide)



BAILERS

AGRICULTURE - New and Used



Decal Size:
Medium (9" wide)



MOWERS & CONDITIONERS

AGRICULTRE - New and Used



Decal Size:
Medium (9" wide)



WINDROWER

AGRICULTRE - New and Used



Decal Size:
Large (12" wide)



WHEEL RAKES

AGRICULTURE - New and Used



Decal Size:
Small (7.25" wide)



Both Sides

